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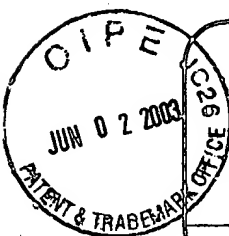
06-03-03

3627

PTO/SB/21 (05-03)

Approved for use through 04/30/2003. OMB 0851-0031
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TRANSMITTAL
FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

20

Application Number

09/628 569

Filing Date

7/31/2000

First Named Inventor

Haber, Jeff

Art Unit

3627

Examiner Name

Rudy, Andrew J.

Attorney Docket Number

31026-04910

ENCLOSURES (Check all that apply)

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|--|---|--|
| <input type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> After Allowance communication to Group |
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| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address | <input type="checkbox"/> Status Letter |
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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John R. Carr 42,390

Signature

Date

6/2/2003

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#7A-001
6-9-03

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

APPLICANTS: Haber, Jeff
SERIAL NO.: 09/628,569
FILING DATE: July 31, 2000
TITLE: "Directing Internet Shopping Traffic and
Tracking Revenues Generated as a Result Thereof"
EXAMINER: Andrew J. Rudy
GROUP ART UNIT: 3627
ATTY. DKT. NO.: 04910

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By:

John Carr
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AMENDMENT

Sir:

In response to the Official Action dated March 4, 2003, please enter the following amendments as follows: